FEDERAL INDUSTRIES BAKERY AND DELL MERCHANDISERS





BAKERY AND DELI MERCHANDISERS



OR MAXIMUM RETURN FROM MINIMUM

SPACE, CHOOSE FROM FEDERAL

INDUSTRIES' COMPLETE RANGE OF

ATTENTION-GRABBING COUNTERTOP

MERCHANDISERS. ATTRACTIVELY AND ENTICINGLY DISPLAY

YOUR FRESH FOODS FOR INCREASED IMPULSE PURCHASES

AND PROFITS.

WITH FEDERAL INDUSTRIES, YOU GET EXCEPTIONAL LOCATION
AND INSTALLATION FLEXIBILITY TO MAXIMIZE YOUR
MERCHANDISING SPACE AND DISPLAY THE GREATEST
QUANTITY AND VARIETY OF ITEMS.

WITH REFRIGERATED, NON-REFRIGERATED, AND HOT UNITS,
IN SERVICE AND SELF-SERVE STYLES, COUNTERTOP
DISPLAYS ARE AN EFFECTIVE WAY TO MERCHANDISE YOUR
FRESH FOODS.

FEDERAL INDUSTRIES - YOUR SOURCE FOR QUALITY

MERCHANDISING SYSTEMS OF LASTING VALUE.



Signature Series Service Countertop Displays: Combine attractive curved glass styling and merchandising flexibility

Countertop Half-Pan Self-Serve
Non-Refrigerated Bakery Display — CK:
Increase sales with lighted,
eye-catching, stylish appeal



Style Options

SERVICE AND SELF-SERVE, REFRIGERATED,

Countertop Displays





Countertop Full-Pan
Self-Serve Non-Refrigerated
Bakery Display — CT: Design
includes a backlit merchandising
sign for maximum exposure
and increased sales





Curved Acrylic Countertop Displays: Attention-getting design encourages impulse sales



COUNTERTOP MERCHANDISERS Signature Series

Signature Series

Refrigerated — Service And Self-Serve

- Curved Glass Styling
- Adjustable Black Wire Shelves
- Shielded Top Light And Shelf Lights
- Removable Sliding Rear Service Doors
- Oversized Coil And Low-Velocity Fan System
- Available In 3' And 4' Lengths

Signature Series

Non-Refrigerated — Service And Self-Serve

- Curved Glass Styling
- Adjustable Black Wire Shelves
- Tempered Front And End Glass
- Shielded Top Light And Shelf Lights
- Removable Sliding Rear Service Doors
- Scratch-Resistant Black Display Deck
- Available In 3' And 4' Lengths

Signature Series

Hot — Service And Self-Serve

- Curved Glass Styling
- Adjustable Stainless Steel Shelves
- Tempered Front And Rear Glass
- Incandescent Top And Shelf Lights
- Removable Sliding Rear Service Doors
- Stainless Steel Display Deck
- Available In 3' And 4' Lengths

COUNTERTOP MERCHANDISERS Acrylic

Acrylic Countertop

Non-Refrigerated — Service And Self-Serve

- Straight And Curved Styles
- Rear Hinged Service Doors
- Rubber Feet To Prevent Case Slippage
- Available In Three Sizes

FULL-PAN *Non-Refr*igerated Self-Serve

CT Full-Pan

Non-Refrigerated Self-Serve

- Lift-Up Front Doors For Customer Product Access
- Removable Sliding Rear Doors
- Top Light And Shelf Lights
- Adjustable White Wire Shelves
- Glass Ends And Rear Doors
- Black-Powder-Coated Frame With White Interior Deck

HALF-PAN Non-Refrigerated Self-Serve

CK Half-Pan

Non-Refrigerated Self-Serve

- Hinged Self-Closing Glass Self-Serve Door
- Glass Sides And Solid Back
- Zinc-Plated Wire Display Pan Holders
- Vertical Front Lights
- Units Can Be Joined For Additional Product Display

Refer To Specification Sheets For Optional Accessories

Standand Freatures

FEDERAL INDUSTRIES

Countertop Merchandisers

The Federal Industries
complete countertop
line delivers superior
fresh-food merchandising
for superior profits
and value with
location
and
installation
flexibility.

impulse sales
and increase
fresh-food
profits when
you choose
Federal Industries

countertop displays.

Maximize

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